

Agreement Between:



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

CONTRACT

| | | |
|---|--|--|
| Contract / Revision 586428 / | | Alt Order # 07915290 |
| Product FALL 2012 | | |
| Contract Dates 10/29/12 - 11/05/12 | | Estimate # 137/490/3474 |
| Advertiser National Rifle Association | | Original Date / Revision 10/25/12 / 10/25/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WTKR | Account Executive Jamie Andrus | Sales Office Washington, D.C. |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code 137 | Product Code 490 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|---------------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1 | 3 | 10/29/12 | 11/04/12 | Late Night with David Letterman | 1135pm-1237am | | :30 | | | NM | 5 | \$3,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$690.00 | | | |
| N 2 | 3 | 11/05/12 | 11/05/12 | Late Night with David Letterman | 1135pm-1237am | | :30 | | | NM | 1 | \$690.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$690.00 | | | |
| N 3 | 3 | 10/29/12 | 11/04/12 | Late Late Show w/Craig Ferg | 1237-139am | | :30 | | | NM | 5 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 11111-- | | | | 5 | \$220.00 | | | |
| N 4 | 3 | 11/05/12 | 11/05/12 | Late Late Show w/Craig Ferg | 1237-139am | | :30 | | | NM | 1 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$220.00 | | | |
| N 5 | 3 | 11/03/12 | 11/03/12 | Redskins Overnight | 1135-1235xm | | :30 | | | NM | 2 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 2 | \$180.00 | | | |
| N 7 | 3 | 11/04/12 | 11/04/12 | NFL Football | 4-8pm | | :30 | | | NM | 1 | \$11,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$11,750.00 | | | |
| Totals | | | | | | | | | | | 15 | \$17,570.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/29/12 - 11/05/12 | 15 | \$17,570.00 | \$14,934.50 |
| Totals | 15 | \$17,570.00 | \$14,934.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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